



Virtual conference 21-22/6/2021

**MIGRATION, ACCULTURATION,  
HYPERTENSION, OBESITY, DIABETES,  
INFECTIOUS DISEASES, MAINLY  
HEPATITIS C, AND COVID-19**

.... affected by the worldwide movement of people

# *Industry Prospectus*



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## Welcome Note

It is our pleasure to announce the first Virtual Israel Conference on the **Effects of the Acculturation Process on Population**, hosted by the Jewish Agency and the Israeli Medical Association.

We invite you to join this exciting new venture with attendees from different parts of the world by participating as an exhibitor at the virtual exhibition / sponsoring a lecture or by supporting any other sponsorship option. This is a great opportunity for your company to keep your product in the mind of your audience and clients especially during this time when COVID 19 affects the market.

The aim of this conference is to raise awareness of the growing global health crisis, even before Corona, resulting from the massive movement of populations from small rural agricultural economies to industrialized towns and cities.

These refugees' migrants and immigrants have been and continue to leave their home country, in search of a safe and stable home flocking in tremendous numbers to what has become termed the "host country".

The Israel Conference on the Effects of the Acceleration Process on Population Health aims to call attention to what has become a matter of great importance to public health worldwide.

The detection and treatment of both infectious diseases such as Hepatitis C as well as undertreated Non communicable diseases including, hypertension, diabetes hyperlipidemia and obesity, will be discussed and as it relates to acculturation and its impact on both the migrant population and host country.

This public health issue is of vital importance to all those involved in every aspect of health care- from primary health care providers to government institutions to the companies, such as yours, working to provide pharmaceutical solutions.

Mr. Isaac Herzog, Knesset member and Chair of the Executive at the Jewish Agency responsible for bringing many new immigrants to Israel, will be giving a special opening address to the researchers and professors.

I look forward to your timely response –(rtalma@tauex.tau.ac.il)  
Thank you in advance for your cooperation.

Sincerely  
Talma Rosenthal  
Professor of Medicine  
Chairperson



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### ***Organizing Committee:***

Prof. Ehud Grossman, Prof. Gavriel Hodik, Prof. Adi Leiba, Dr. Avshalom Leibowitz, Prof. Green Manfred, Dr. Yasmin Maor, Prof. Oren Shibolet, Prof. Naftali Stern, Prof. Hava Tabenkin, Prof. Talya Wolak, Prof. Zimlichman Reuven.

### ***Confirmed Speakers:***

- Prof. Mark Clarfield
- Prof. Daniel T. Lacklan
- Prof. Empar Lurbe
- Prof. Giuseppe Mancia
- Prof. Suzanne Oparil
- Prof. Rhian Touyz
- Prof. Paul Zimme
- Kathleen Abu-Saad
- Karin Amit
- Jonathan Amkraut
- Ronen Ben-Ami
- Michael Bursztyn
- Guy Choshen
- Dror Dicker
- Arielle Di-Porto
- Boris Fishman
- Margarita Fraimovitch
- Uri Goldburt
- Ehud Grossman
- Sophia Ish-Shalom
- Anat Jaffe
- Hilla Knobler
- Amos D Korczyn
- Adi Leiba
- Micha Leshem
- Ardon Rubinstein
- Naim Shehadeh
- Oren Shibolet
- Clara Weil
- Talya Wolak



### Virtual Sponsorship Opportunities

Feel free to speak to us about a tailor-made, individual package for your organization!

Sponsorship Options	Mention of Company and logo on welcome & thank you slide before the lecture	Logo on the <u>Whova App</u> (mobile & desktop), <u>conference website page</u> and <u>social media</u> (Facebook - every time lecture is promoted)	Logo on <u>Newsletters</u> that will be sent before and after the event, including thank you letter	Interactive, <u>virtual Exhibition</u> space and <u>lead-generation</u> with up to <u>5 company representatives at the booth</u>	Logo on before a sponsored lecture	Access to virtual <u>networking &amp; live chat</u>
<u>Gold Sponsorship</u>  Lecture (Upon approval of the committee) + Virtual Exhibition + A Marketing Newsletter  <u>1,900 Euro</u>	✓	✓	✓	✓	✓	✓
<u>Sponsorship of single lecture</u>  <u>1,500 Euro</u>	✓	✓	✓	X	✓	✓
<u>Virtual Exhibition</u>  <u>800 Euro</u>	✓	✓	✓	✓	X	✓



### **Special Requests**

We are willing to discuss a special offer to suit your objectives. Please feel free to contact our Sponsorship Manager to discuss your needs at [rportugal@paragong.com](mailto:rportugal@paragong.com)

Please forward your company logo in colour and Jpeg / PNG version to [rportugal@paragong.com](mailto:rportugal@paragong.com)

### **Guidelines for Sponsors**

Please complete and sign the attached application form and return it to Paragon to confirm your sponsorship opportunity.

Once an application is received, a written confirmation of sponsorship and an invoice will be sent to you if the application is approved.

### **Payment Details**

Upon receipt of the agreement with payment, sponsorship will be confirmed.

### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by 20 May 2021 will warrant a reimbursement of 50% of the sponsorship payment.

**No reimbursement will be possible from 20 May 2021.**



### Sponsorship Form

Please complete the following information and return via email to the Virtual Project Sponsorship Manager:

**Paragon Group**  
**Ms. Reut Portugal**  
 Email: [rportugal@paragong.com](mailto:rportugal@paragong.com)

**Paragon Group Address:**  
 18, Avenue Louis-Casai  
 1209 Geneva, Switzerland  
 Tel: +41 (0)22 533 0948  
 Cell: +972-(0)52-3468178  
 Fax: +41 (0)22 580 2953

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

<b>* Company Name</b>	
<b>Main Contact Name</b>	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

\* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part in ICHCA20 Virtual  
 (in addition to the contact listed above)

<b>Attendees name**</b>	<b>Email</b>

\*Please notify us if you would like to add more than 3 attendees



I would like to book the following Sponsorship Items:

Sponsorship Item	Price	
	<b>Total</b>	

Notes to the organizers:





## Terms and Reservation

Payment from abroad are exempt from local VAT. Payments in Israel will be subject to 17 % VAT.  
If the Name on your Invoice, is different from the Sponsor details above  
Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full amount for the sponsorship must be fully paid before the virtual conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

### Terms of Payment:

Full payment (100%) - invoice will be paid one month before the event.

### Payment Methods:

#### 1. Bank Transfer:

Company Name: Paragon Conventions  
Bank Name: Bank Hapoalim, Account No: 667381, Branch 616  
Address: Hovevey Zion 1, Petach Tikva 4936201, Israel.  
Payment from abroad: IBAN: IL77-0126-1600-0000-0667-381

\* Bank charges are the responsibility of the payer

#### 2. Credit Card

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

#### **Credit Card**

Type of card: \_\_\_\_\_

Credit card no: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Card Holder: \_\_\_\_\_



CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX: \_\_\_\_\_

Amount & Currency: \_\_\_\_\_

Full name of Card Holder: \_\_\_\_\_

I.D. No. / Passport No. & Country name: \_\_\_\_\_

Signature of Credit Card Holder: \_\_\_\_\_

***Please note, using payment by foreign credit card includes fee of %2.75 which is charged to the credit card***

Date: \_\_\_\_\_

### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by 10 October 2020 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 20 of May 2021.

We hereby Confirm that we have read all “Terms of Reservation” specified above and agree that we are obligated to follow them all.

First name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Signature & Stamp: \_\_\_\_\_ Date: \_\_\_\_\_